



Assistance League National Conference

Wednesday
October 22, 2008

Hyatt Regency Century Plaza
Los Angeles, CA

Volume 2, Number 3

What's Happening Today?

6:30 a.m. – 8:00 a.m.
Breakfast

8:30 a.m. – 9:45 a.m.
Annual Meeting

10:00 a.m. – 11:30 a.m.
Morning Sessions
Membership
Education

Philanthropic Programs
Safety & Security
Strategic Planning

11:15 a.m.
No-Host Bar

12:00 p.m. – 1:30 p.m.
Luncheon

Operation School Bell® 50th Anniversary

2:30 p.m. – 4:00 p.m.
Networking



National Conference
Registration Desk
California Lounge

7:30 a.m. – 4:30 p.m.

Circle Desk
California Lounge

7:30 a.m. – 4:30 p.m.

Red Star Shopping
California Showroom B

8 a.m. – 6 p.m.
Closed during lunch

Chapter, Vendor Exhibits
and Book Sales
California Lounge

Annual Meeting - Los Angeles Ballroom

If you are a Delegate or an Alternate, please be in your assigned seat before 8:30 a.m. Members of the Conference Administration Committee will be in the Ballroom to direct you to your assigned seat.

Mark Levin, CAE, CSP

The New Face of Membership

Back by popular demand from our D.C. Conference attendees, Mark will be joining us for three workshops this year. For over twenty-five years, Mark Levin, CAE, CSP, has been helping organizations throughout the world grow and prosper. When Mark Levin talks about membership development or volunteer leadership, he speaks with the voice of experience. His years of experience in nonprofit organizations include staff positions as a membership director, local chapter director and chief staff officer of three organizations.

Mark combines his talent and experience to help organizations in the areas of membership development, volunteer and staff training, strategic and long-range planning and marketing products and services

Stephen Haines

Strategic Thinking, Planning and Education

Stephen Haines is the world's foremost authority and leader in the Systems Thinking Approach™ to Strategic Management. Steve is a distinguished and prolific author with over 16 books and an 11-volume *Haines Strategic Management Reference Library* in print. He is regularly invited worldwide to consult with progressive CEO's and their organizations, and is internationally known for his insightful, passionate and provocative keynote presentations at conferences and his facilitation of CEO and executive seminars.

Steve, a graduate of the U.S. Naval Academy, is the founder and CEO of the Haines Centre for Strategic Management, in 1990, and now has global partners in over 20 countries around the world.

Linda Vallejo

A to Z Grantwriting

Linda Vallejo has over twenty-five years' experience as a grantwriting instructor, grantwriter and consultant. As a professional grantwriter, she has raised more than \$30 million from government, foundation, corporate and individual funding sources for diverse clients across the nation.

Over the past eight years, Ms. Vallejo has served as an online grantwriting instructor in over 500 colleges and universities nationwide. Most recently she has served as an advisor to city, county and state representatives seeking alternative and expanded funding. She holds a Master of Fine Arts degree and is a practicing, professional artist exhibiting her art nationally and internationally.

Book Signing
California Lounge
11:45 a.m.
Mark Levin
2 p.m.
Eileen McDargh

Evaluations

Please turn in all evaluations at the National Conference Registration Desk.

Conference Etiquette

Conference attendees are asked to be considerate of fellow attendees by observing the following requests: Please turn off all cell phones, pagers and watch alarms during all sessions and meals.



Important!

The use of any recording devices, either audio or video, is strictly prohibited during sessions with outside speakers.



Conference Photographer

Schedule your chapter photo today at the Registration Desk.



Lost and Found

National Conference Registration Desk

Preorder Wine Sales

Wine for the Thursday night Celebration Dinner may be preordered today at 11:15 a.m. in the California Lounge.



Roger Langner & Don Brandt

Security & Safety for Thrift Shops, Chapter Buildings & Home

Roger Langner brings 35 years of experience as a law enforcement officer, business owner, CEO, security consultant and systems architect for security solutions. He spent 21 years in the Los Angeles Police Department and is a graduate of the FBI National Academy. While in the police department, he earned a Bachelor of Science Degree in Business Management from Pepperdine University and an MPA from the University of Southern California. Currently Roger is Vice President, Universal Protection Service. Roger is an active member of ASIS, BOMA and the FBI National Academy Associates.

Don Brandt is the Manager of Corporate Training at Universal Fire Life Safety Services, a division of Universal Protection Service. Don's primary responsibility for the past six years is to provide clients with emergency preparedness training. Don has a Bachelor of Science Degree in Education and a MS in Education from Indiana State University and a Certificate in Human Resource Management and Organization Development from UCLA. Don is also certified by the L.A. City Fire Department to conduct Emergency Response Training and to write Emergency Plans.



Fifty Years of Operation School Bell

This year Assistance League celebrates the magic of giving and the power of volunteers with the 50th Anniversary Celebration of its national philanthropic program, Operation School Bell. With humble beginnings as a clothes closet in a Los Angeles schoolroom, Operation School Bell has, over the past 50 years, helped build a foundation of learning for more than 2 million children in need.

As a schoolteacher in the San Fernando Valley area of Los Angeles, Ruth Ann Montgomery saw children from the same family coming to school on a rotating basis. After careful study, she discovered that these children had to share clothes among each other, as their family could not afford to clothe all of the children for school at the same time. Seeing these children in such desperate need, Ruth Ann conceived the idea of creating a "clothes closet" in her classroom to provide the children with clothes of their own that would allow them to attend school on a regular basis. This program eventually grew into Assistance League's national signature philanthropic program--Operation School Bell.

As we celebrate the 50 years of Operation School Bell, Assistance League pays special tribute to Ruth Ann Montgomery, who began without a penny and opened her closet and heart to children. Today, millions of children continue to benefit from her legacy, proving that one person can make a difference!